

## Avanteos tops Investment Trends annual Platform Report

Avanteos has come out as the clear leader of the third annual Investment Trends Platform Report, 6 points or more than 10 per cent ahead of its closest competitor as the best overall full function platform solution for advisers.

The 2006 Investment Trends Platform Report looks at six key feature categories of wrap and master trust platforms in the Australian market. Avanteos ranked number one in three categories and was in the top five in the remaining three categories.

The major strengths that help set Avanteos ahead of the other platforms include:

- The breadth of the investment list available to clients
- Capital gains tax and corporate actions management
- Information available to assist financial advisers when making investment decisions for their clients
- The breadth, flexibility and quality of reporting available to clients, advisers and dealer groups
- On-line transaction capability

CEO of Avanteos, Mr Chris Stevens, said the strong Investment Trends survey results were a reflection of the quality and competitiveness of the Avanteos offer.

“In recent times we’ve introduced a range of new and enhanced features on our platform, providing users with a robust, feature-rich offering that is efficient and easy to use. The success of this combination is reflected in the Investment Trends survey results.”

And rather than rest on its laurels, Avanteos is already planning its next phase of growth, according to Mr Stevens.

“We have a number of platform developments in the pipeline, including a total cash management trust solution for clients. This follows the successful introduction of a range of new features including a redesigned trade centre, adviser data mining capability, client review report packs and the ability to accept UK pension transfers.”

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## **Further information:**

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## **Notes for editors:**

### **About Avanteos**

- Avanteos is an Australian wholesale wrap platform provider.
- As at December 2006, Avanteos has \$10.7 billion in funds under administration on behalf of nine wholesale customers with 10 branded platforms.
- Avanteos is a wholly-owned subsidiary of the Commonwealth Bank of Australia.
- Based in Melbourne, Avanteos has been developing solutions for the wrap platform market since 1994.

### **About the 2006 Investment Trends Platform Report**

The 2006 Investment Trends Platform Report is based on comparisons of 23 leading platforms across over 300 aspects of functionality. Functionality was assessed through face to face interviews conducted by Investment Trends analysts between July and October 2006.

Investment Trends is a specialist research organisation which provides new business insights and decision support information to most leading financial services organisations. Investment Trends' clients include the top five Australian banks, the top 10 investment platform providers, the top five online brokers, as well as industry regulators, leading margin lenders, dealer groups and financial planning software providers.